



2025

BILLBOARD HOT 100 TOP 10

— STAYING —
POWER

Select Report Highlights

About this Report

The Hit Songs Deconstructed Staying Power Report analyzes the compositional characteristics of songs that remain on the Billboard Hot 100 for 10 or more weeks compared to those that chart for nine weeks or less.

- This report focuses exclusively on songs that charted on the Billboard Hot 100 in 2025.
- Compositional data is proprietary to Hit Songs Deconstructed.
- Songs are analyzed using Hit Songs Deconstructed methodologies and do not incorporate AI.
- Percentages may not always total exactly 100% due to rounding.
- Holiday songs are excluded from this analysis.

What follows are select highlights from the report.

About Hit Songs Deconstructed

For over a decade, Hit Songs Deconstructed has been providing music creators and industry professionals with unparalleled insight into the craft and trends behind today's biggest hits.

Our mission is to empower our members with a competitive edge in a rapidly evolving musical landscape by providing a deep understanding of the songwriting and production techniques and compositional trends shaping current hits.

Through our cutting-edge tools—including analytics, in-depth reports, and acclaimed masterclasses—we deliver data-driven insights and practical resources that help songwriters, producers, and industry professionals refine their craft, harness emerging trends, and create music that truly resonate.

That's why today's top songwriters, producers, and leading publishers, labels, and universities rely on our proprietary data and analysis to stay ahead of the curve and make strategic creative and business decisions.

www.HitSongsDeconstructed.com

22 Songs Charted 10+ Weeks

A Bar Song (Topsy)

APT.

Beautiful Things

Birds Of A Feather

Daisies

Die With A Smile

Espresso

Golden

I Had Some Help

I'm The Problem

Just In Case

Lose Control

Love Me Not

Luther

Nokia

Not Like Us

Ordinary

Pink Pony Club

Taste

The Fate Of Ophelia

What I Want

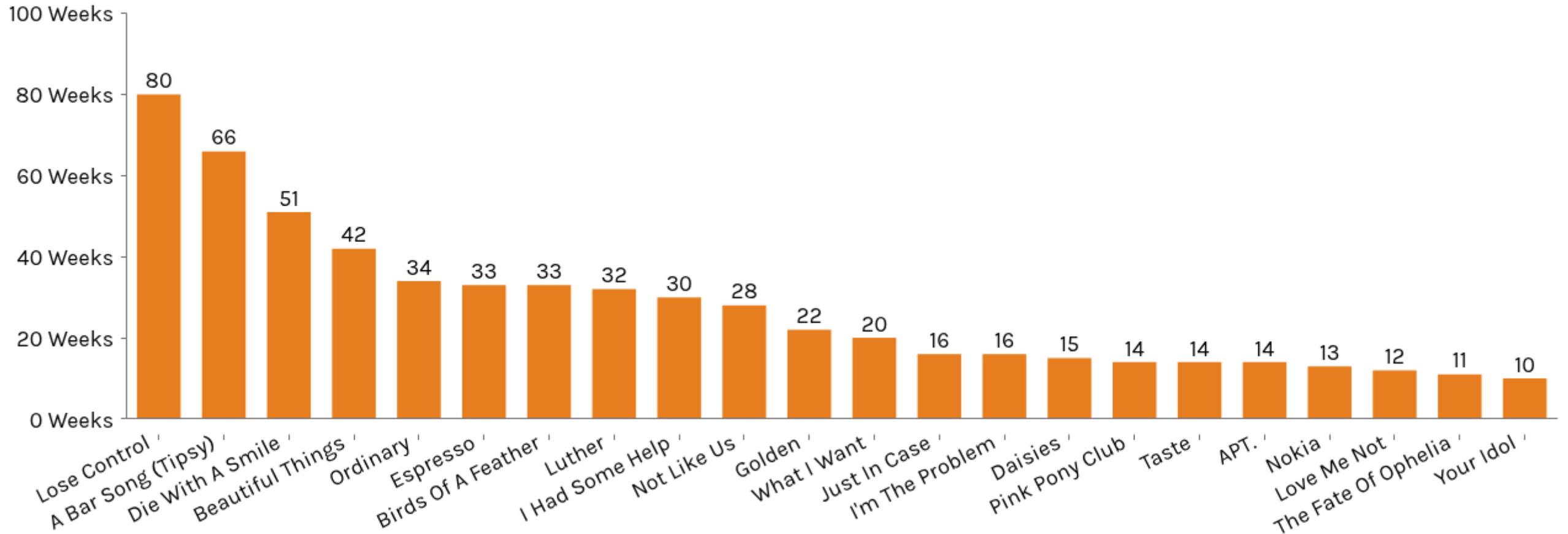
Your Idol



About Hit Songs Deconstructed

Weeks in the top 10

(Reflects time spent in the Top 10 from the date the song was released through the end of Q4 2025)



Staying Power Spotlight: 2025



"Lose Control": 80 Weeks in the Top 10

Performing Artist: Teddy Swims

Songwriters: Ammo, Infamous , Julian Collin Bunetta, Mikky Ekko, Teddy Swims

Producers: Bridgeway, Ammo, Julian Bunetta

Record Label: Warner

Key Compositional Characteristics

Primary Genre: R&B/Soul

Sub-Genres/Influences: Retro (1960s), Ballad/Power Ballad, Blues, Pop, R&B/Soul, Rock

Lead Vocal Delivery: Sung

Lyrical Themes: Introspection, Love/Relationships

Song Title Appearances & Placement: 6 Times (Chorus)

Length: 3:26

Tempo: 53 BPM

Key: F# Minor

Form: I-A-B-A-B-IB-B

First Chorus Appearance: 0:40 / 19% of the way into the song

Prominent Instruments: Bass (Electric), Drums/Perc (Primarily Acoustic), Guitar (Electric), Organ, Snaps, Synth (Non-Bass)

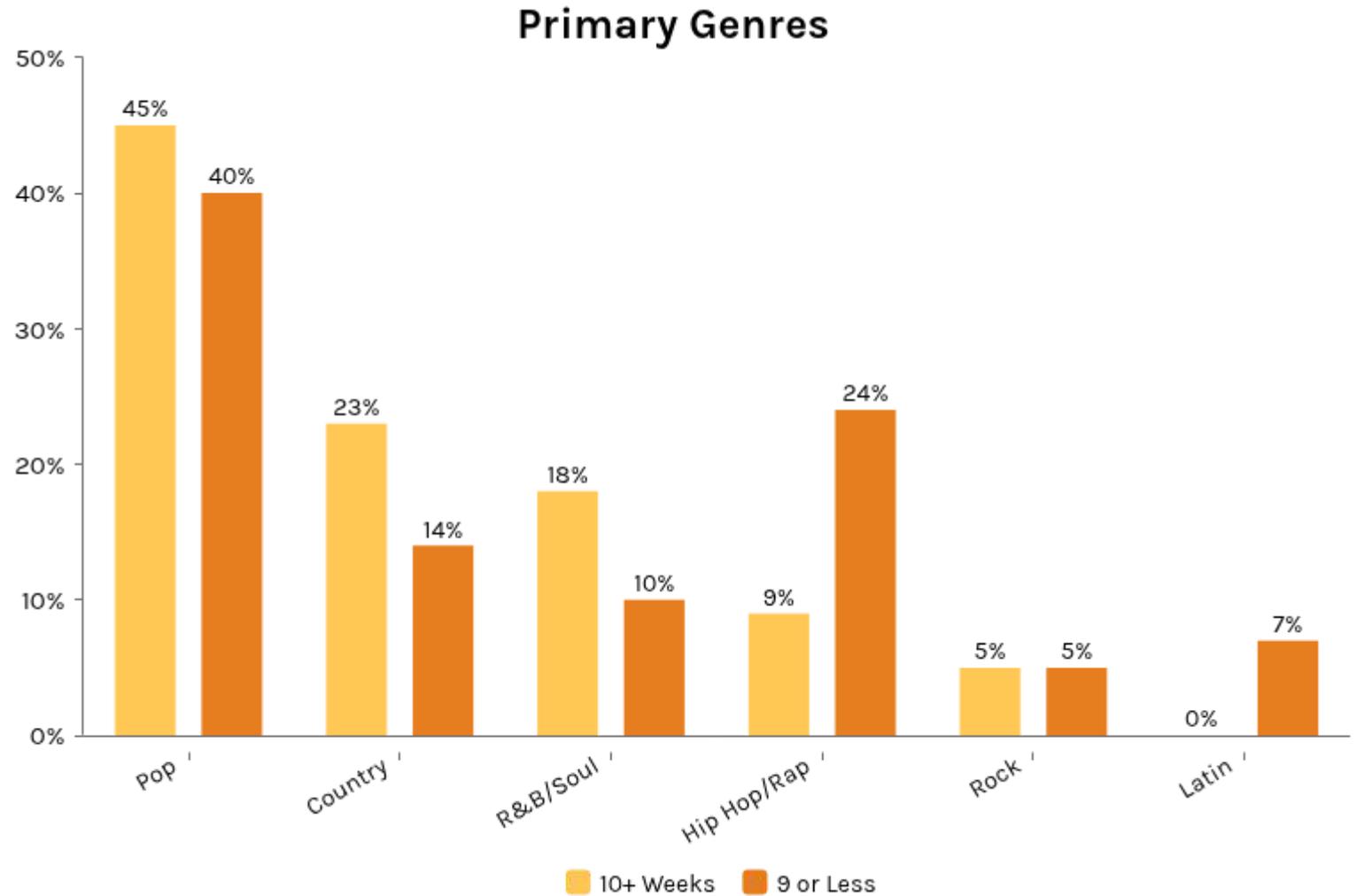
I=Intro | A=Verse | B=Chorus | IB=Instrumental Break

Primary Genres

Pop songs had the greatest staying power in 2025, with 45% remaining in the Hot 100 top 10 for 10 weeks or more. “Ordinary” led with 34 weeks, followed closely by “Espresso” and “Birds Of A Feather,” each with 33 weeks.

Country followed at 23%, led by “A Bar Song (Topsy),” which logged 66 weeks.

R&B/soul rounded out the top three at 18%, driven by Teddy Swims’ “Lose Control,” which surpassed all songs with 80 weeks in the top 10.



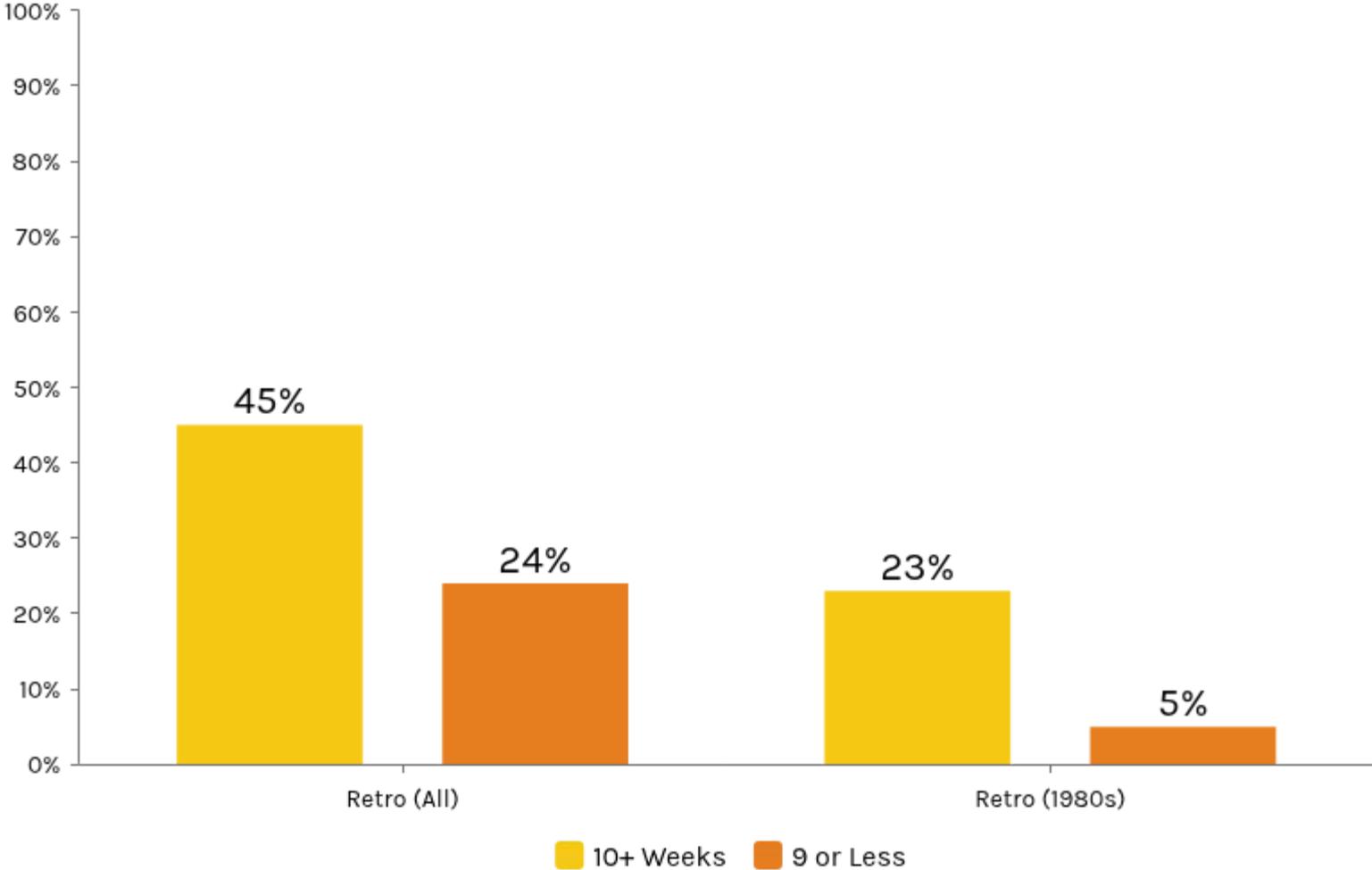
Sub-Genres & Influences

Retro influences were nearly twice as prevalent among songs with staying power, with the 1980s being the decade of choice.

25

Sub-Genres & Influences

Retro Influences

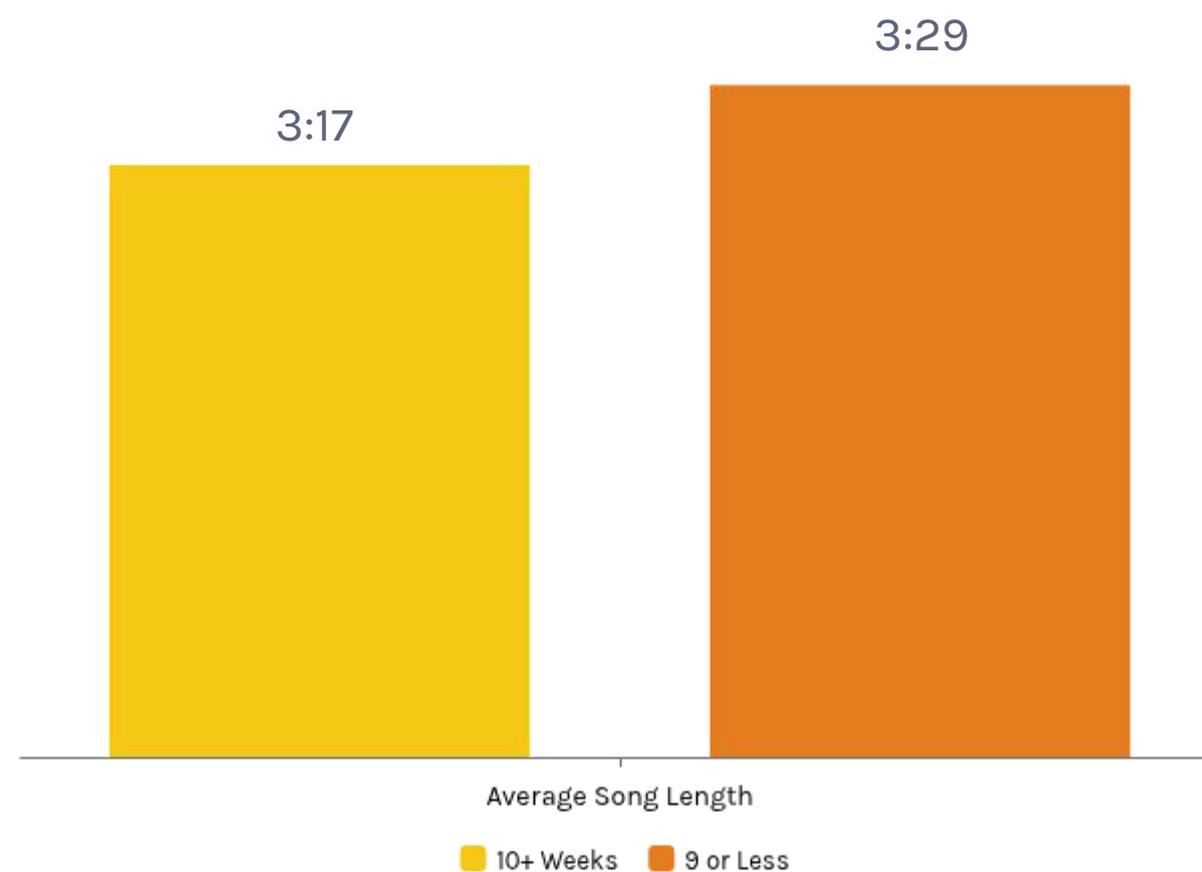


Song Length

Shorter song lengths were more prevalent among songs with staying power compared to those that charted for nine weeks or less.

Songs that charted for 10+ weeks averaged 3:17 in length, 12 seconds shorter than songs that charted for nine weeks or less. They were also more likely to land under the three-minute mark (45% vs. 26%)

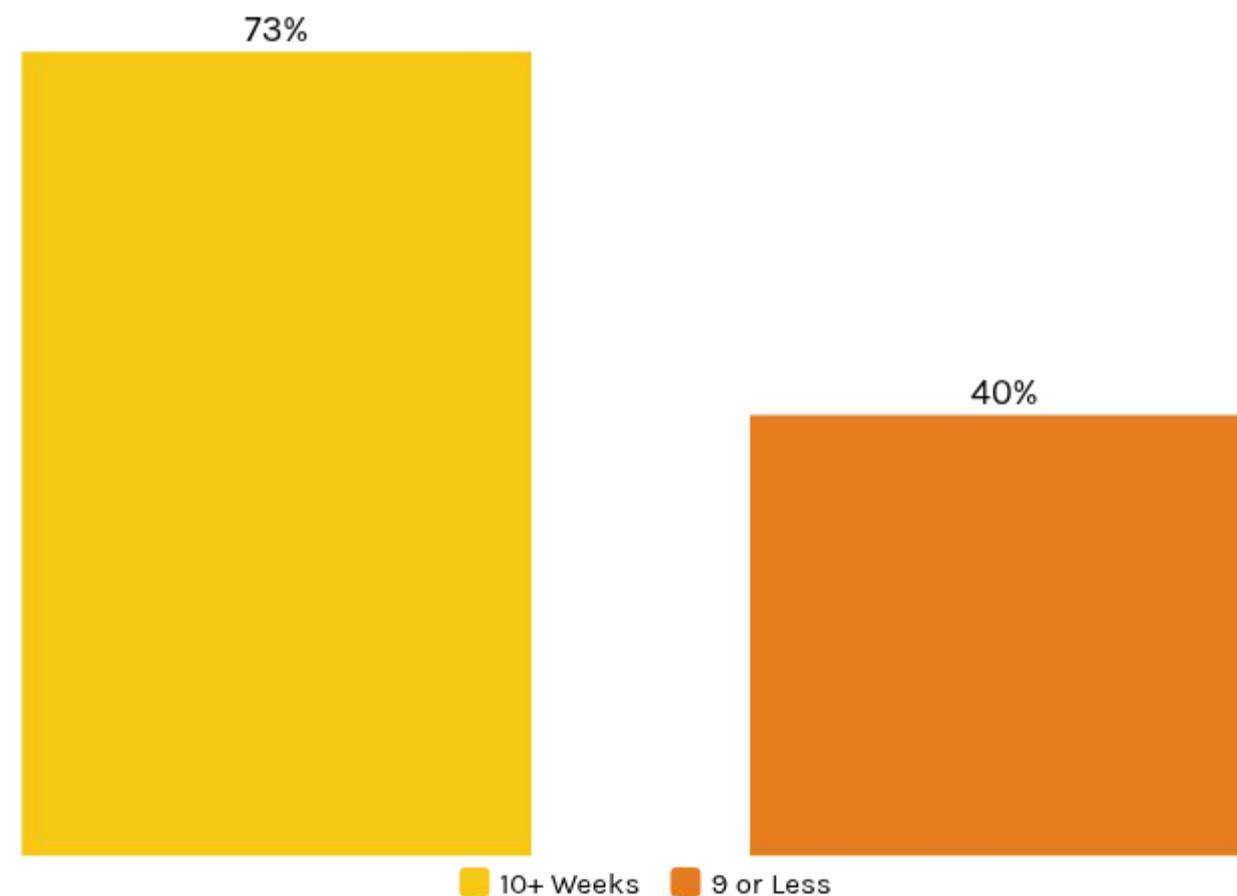
Average Song Length



Pre-Choruses

The inclusion of a pre-chorus was significantly more common among songs with staying power, appearing in 73% of songs that remained in the Hot 100 top 10 for 10+ weeks, compared to just 40% of songs that charted for nine weeks or less.

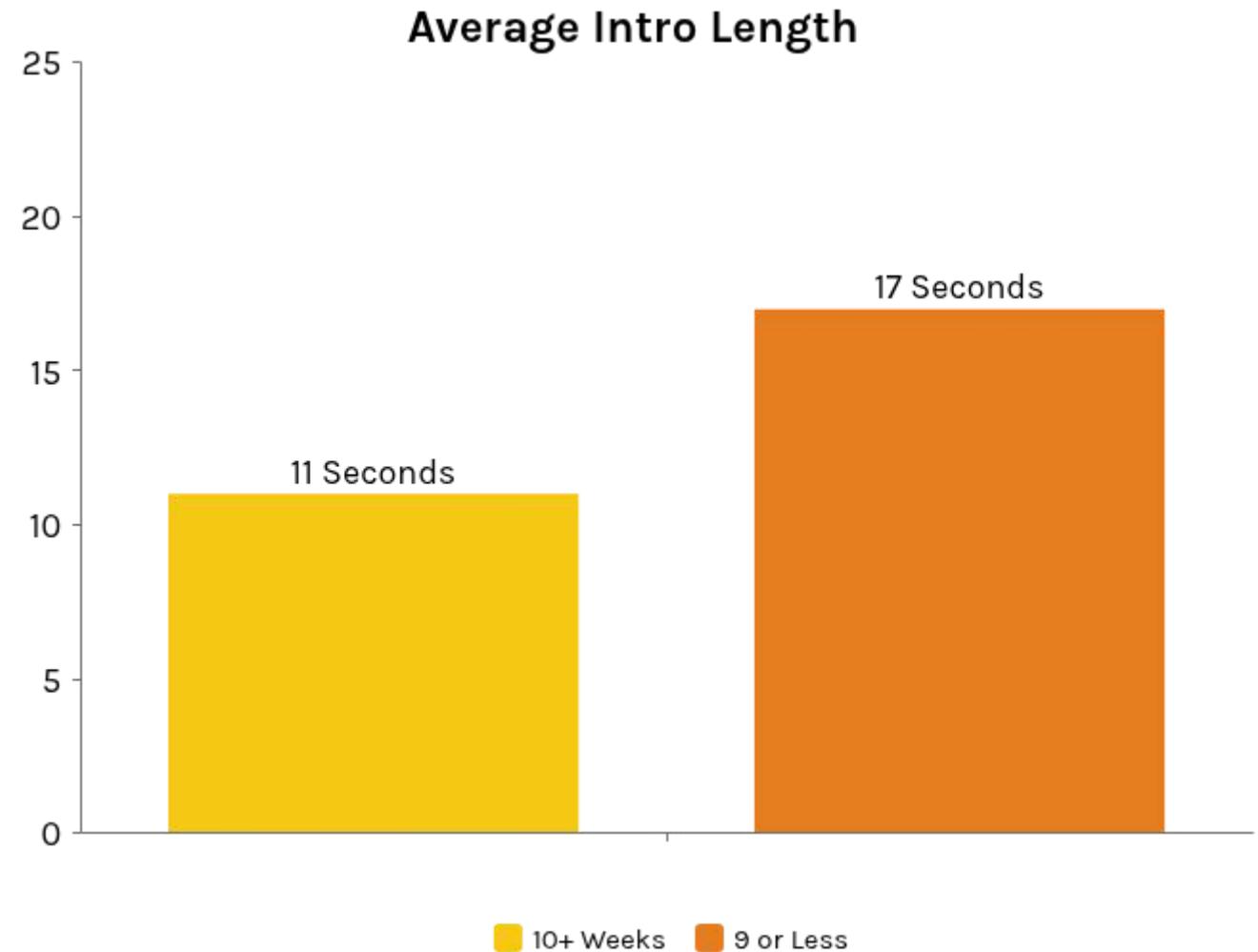
Use of a Pre-Chorus



Intros

The intro was the most popular first section across the top 10.

Shorter intro lengths were more prevalent among songs with staying power. They averaged 11-seconds, six seconds shorter than those that charted for nine weeks or less.

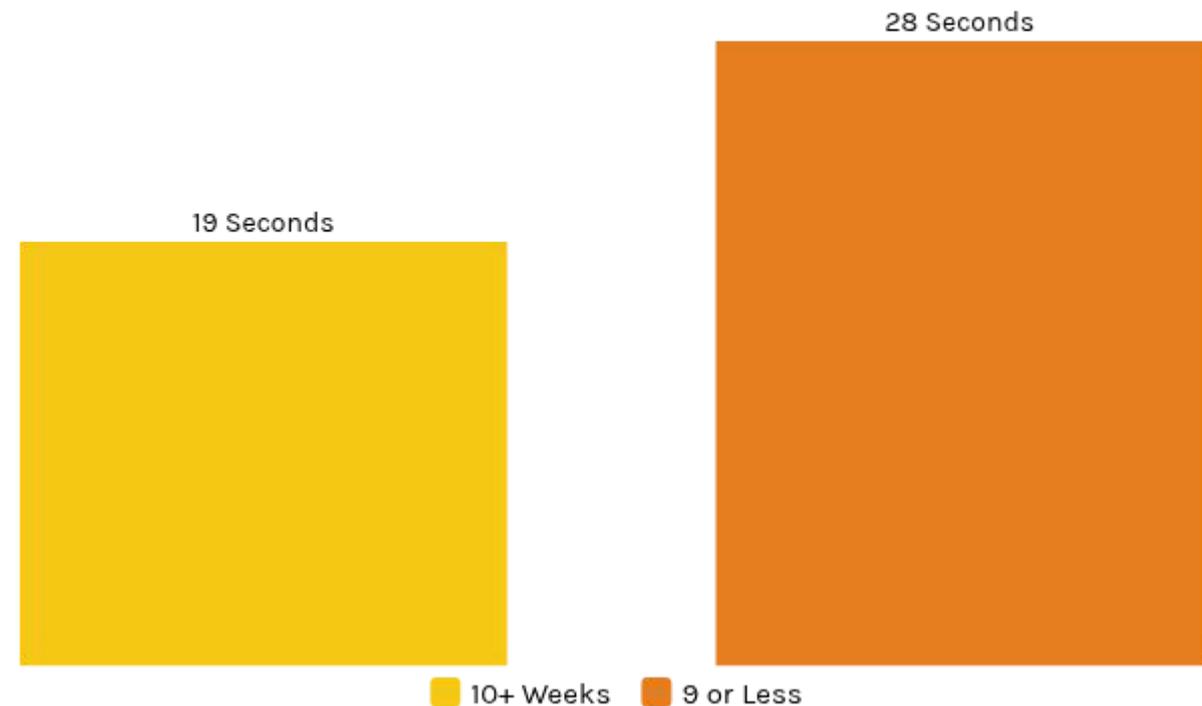


Outros

The outro was the most common last section in both groups, accounting for 82% of songs with staying power and 86% of songs that charted for nine weeks or less.

However, songs that charted for 10+ weeks featured a shorter average outro length (0:19 vs. 0:28) and were more likely to favor abrupt and false (harmonically unresolved) endings.

Average Outro Length



Get the Facts and Learn Exactly What's Driving Today's Chart-Topping Hits!

Today's hits are changing faster than ever - on every level - from the songwriting and production techniques used to craft them to the influences and instruments shaping their sound.

Our year-end reports keep you in tune with what's driving today's most successful songs at the compositional level.

Whether you want to work with trends or against them, by staying in tune with today's hit song landscape, you'll gain critical insight that can be used to make strategic songwriting, production and business decisions.

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